

Sally L. Bond
The Program Evaluation Group, LLC
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RESEARCH AND EVALUATION EXPERIENCE:

- 2013-present **National Center for Women & Information Technology**
Extension Services Consultant
In collaboration with selected institutions of higher education, responsible for supporting the development and implementation of strategic plans to recruit and retain undergraduate women in computing and engineering.
- 1999-present **The Program Evaluation Group, LLC, Pittsboro, NC**
President & Senior Consultant
TPEG specializes in the evaluation of education and other social programs. Projects (past and present) include evaluations of a statewide parent reading initiative, a county-level partnership to support parents and children (birth-age 5), a technology integration project in a primary school (K-2), a peer-tutor reading program (grades 2 and 5), professional development for teachers of American History (grades 5, 8, and HS), a K-12 out-of-school time science enrichment program, a grant to develop a more supportive graduate school infrastructure at a large state university, a grant to study a leadership development and succession initiative in a large urban school district, a community-wide campaign to advocate responsible drinking, and a dropout prevention program in a large urban school district. Services include program planning and evaluation design, collection and analysis of quantitative and qualitative data, data entry, report writing, and technical assistance in evaluation.
- 1992–1998 **Horizon Research, Inc., Chapel Hill, NC**
Research Associate
Responsible for program design and development, administration, and coordination of educational research and evaluation efforts, including analysis and reporting of qualitative and quantitative data. Developed self-evaluation manual for use by community-based organizations; designed and conducted workshops to help CBOs implement the manual. Managed and conducted the evaluation of a five-year, NSF-funded statewide systemic science and mathematics reform initiative. Managed and conducted research on the coordination of resources to support district mathematics improvement, with funding from the U.S. Department of Education and the National Science Foundation.
- 1989–1990 **Clinical Center for the Study of Development and Learning, University of North Carolina, Chapel Hill, NC**
Social Research Associate
Managed and conducted the internal evaluation of Schools Attuned, a public school staff development project.
- 1987–1989 **Southeastern Educational Improvement Lab, Research Triangle Park, NC**
Program Assistant, Teaching Profession Program
Tracked and developed programs highlighting issues relevant to the teaching profession in the southeastern United States, such as minority teacher recruitment and support for beginning teachers.
- 1989 **Research Triangle Institute, Research Triangle Park, NC**
Assistant Supervisor, Telephone Survey Unit
Assisted in the training and supervision of telephone interviewers.

RESEARCH AND EVALUATION EXPERIENCE (continued):

- 1987–1988 **Research Triangle Institute**, Research Triangle Park, NC
Telephone Interviewer, Telephone Survey Unit
Interviewed subjects in nationwide government-funded studies using a random digit dial system.
- 1987 **Southeastern Educational Improvement Lab**, Research Triangle Park, NC
Program Assistant, Rural Education Program
Responsible for the daily operation of SEIL’s Rural Education Program.
- 1986–1987 **Southeastern Educational Improvement Lab**, Research Triangle Park, NC
Graduate Assistant, Teacher Labor Market Program
Produced and edited materials related to the reform of the teaching profession.
- 1986–1987 **Southeastern Education Improvement Lab**, Research Triangle Park, NC
Graduate Assistant, Educational Technology Program
Prepared a resource guide for local educators on telecommunications-based distance education.
- 1985–1986 **Research Technician, Division of Biological Psychiatry**
Duke University Medical Center, Durham, NC
Coordinated data collection activities for a study of clinical depression.

EDUCATION:

- 1982 **B.A. - Social Relations**
Lehigh University, Bethlehem, PA
- 1988 **M.A. - Sociology**
University of North Carolina, Chapel Hill, NC
- 1992 **A.B.D. - Sociology**
University of North Carolina, Chapel Hill, NC
- 2012 **Doctoral Candidate** – Workforce and Human Resource Education
North Carolina State University

PUBLICATIONS:

- “Nurturing Professional Growth: A Peer Review Model for Independent Evaluators” (with M. Ray) in *New Directions for Evaluation*, Fall 2006 (n.111), 109-113.
- “An Examination of Tests Used in Reporting By Systemic Initiatives” (with C. Ridgway and D. Whittington) in *A Systematic Examination of the Relationship between Systemic Reform and Student Achievement*. Greensboro, NC: SERVE, 2002.
- Preparing High School Students for the Future* (with S. Crawford, P. Egelson, and P. Harman). Greensboro, NC: SERVE, 2002.
- An Introductory Guide for Implementing and Evaluating Volunteer Reading Tutoring Programs: A SERVE Special Report*. Greensboro, NC: SERVE, 2002.

PUBLICATIONS (continued):

- High Standards in Mathematics for Every Student: A Guide to Effective Use of Resources* (with D. Hill and J. Wurtzel). Washington, DC: National Council of Teachers of Mathematics, 2000.
- "Tools for Evaluation Design" in *The PEN: Program Evaluation News* (published by the Education Office of the American Physiological Society), Summer 2000 (v.3, n.2), 1-3.
- "Certifying Teachers as Distance Learning Specialists" (with P.B. Finney) in *T.H.E. Journal*, April 2000 (v.27, n.9), 22-30.
- Coordinating Resources to Support Standards-Based Mathematics Education Programs* (with S. Boyd and D. Montgomery). Prepared for the US Department of Education and the National Science Foundation. Chapel Hill, NC: Horizon Research, Inc., 1999. Available at <http://www.horizon-research.com/public.htm>.
- Local Systemic Change through Teacher Enhancement: Year Three Cross-Site Report* (with I.R. Weiss, D.L. Montgomery, and C. J. Ridgway). Chapel Hill, NC: Horizon Research, Inc., 1998.
- Taking Stock: A Practical Guide to Evaluating Your Own Programs* (with S. Boyd and K. Rapp). Chapel Hill, NC: Horizon Research, Inc., 1997. Available at <http://www.horizon-research.com/public.htm>.
- "Systemic Reform - Issue Sheet" (with G. Farkas, P.M. Hall, R.M. Ingersoll, and A.S. Wells). In *Implementing Educational Reform: Sociological Perspectives on Educational Policy* (eds. K.M. Borman, P.W. Cookson, Jr., A.R. Sadovnik, and J.Z. Spade). Norwood, NJ: Ablex Publishing Corporation, 1996.
- Science and Mathematics Education Briefing Book, Volume IV.* (with M.C. Matti, I.R. Weiss, S.E. Boyd, J.L. Kroll, D.L. Montgomery, P.S. Smith, and E.H. Soar). Arlington, VA: National Science Teachers Association, 1994.
- Urban Systemic Initiatives Program: Assessing Needs and Opportunities, Volume I, Overview* (with I.R. Weiss, S.E. Boyd, D.L. Montgomery, and J.L. Kroll). Chapel Hill, NC: Horizon Research, Inc., 1993.
- Urban Systemic Initiatives Program: Assessing Needs and Opportunities, Volume II, A More In-Depth Look at Data Collection and Analysis* (with I.R. Weiss, S.E. Boyd, D.L. Montgomery, and J.L. Kroll). Chapel Hill, NC: Horizon Research, Inc., 1993.
- The Future Is Now in Education: A Resource Guide for Community Organizations to Prepare Minority Youngsters for College and Recruit Them into the Education Professions. Pilot Test Draft* (with K. Foushee and B. Wills-Duncan). Southeastern Educational Improvement Laboratory, Research Triangle Park, NC, 1990.
- Telecommunications-Based Distance Learning: A Guide for Local Educators.* Southeastern Educational Improvement Laboratory, Research Triangle Park, NC, 1987.

PRESENTATIONS:

- "How to Implement and Use Evaluation Data at the Local Level." A panel presentation (with C. Boulware, C. Merrifield, C. DiSalvo, and A. Miller-Fitzwater) at the National Smart Start Conference in Greensboro, NC, May 2015.
- "The ECB Commons Project: Compiling knowledge from the field to advance the science and practice of evaluation capacity building." A thin tank presentation at the American Evaluation Association annual meeting, Denver, CO, October 2014.

PRESENTATIONS (continued):

- “Reach Out and Read® Parent Feedback Survey Design.” A panel presentation at Reach Out and Read of the Carolinas’ annual Carolinas Literacy Summit in Charlotte, NC, May 2014.
- “The Use of Adult Learning Theory in Capacity Building Initiatives: The Case of Evaluation Capacity Building.” A poster presentation at the Annual LPAHE Poster Session, North Carolina State University, College of Education, Raleigh, NC, March 2013.
- “When the dataset is a lemon, can we still make lemonade?” A roundtable discussion (with J. Sotolongo) at the American Evaluation Association annual meeting, Minneapolis, MN, October 2012.
- “Creating an Evaluation Culture in Your Organization.” A workshop at the National Smart Start Conference, Greensboro, NC, May 2012.
- “Making Sense of New Census Data: Disaggregation.” A presentation (with J. Wayne and S. Heinemeier) at the National Smart Start Conference, May 2011.
- “Introduction to Using Qualitative Data for Evaluation.” A workshop presentation at the National Smart Start Conference, May 2011.
- “Introduction to Using Quantitative Data for Evaluation.” A workshop presentation at the National Smart Start Conference, May 2011.
- “Enhancing the Quality of Evaluation Design, Data Collection, and Reports Through Peer Review.” A think tank presentation (with C. Malloy) at the American Evaluation Association annual meeting, San Antonio, TX, November 2010.
- “Logic Models for Effective Planning and Communication.” A workshop presentation at the National Smart Start Conference, May 2009.
- “Using Concepts of Social Network Analysis: A Study of Collaboration in a Media and Technology Initiative.” A paper presentation at the American Evaluation Association annual meeting, Denver, CO, November 2008.
- “Negotiating Project Design to Permit Experimental and Quasi-Experimental Evaluation Designs.” A paper presentation at the American Evaluation Association annual meeting, Denver, CO, November 2008.
- “Logic Models for Program Design, Evaluation, and Management.” A workshop presentation at the National Smart Start Conference. Greensboro, NC. May 2008.
- “Walking the Talk: Holding Evaluators Accountable for Standards of Quality Work and Adherence to Ethical Guidelines.” A panel presentation at the American Evaluation Association annual meeting, Toronto, ON, October 2005.
- “Evaluating Science Enrichment Activities.” A presentation to the Burroughs Wellcome Fund Board of Directors, Research Triangle Park, NC, July 2005.
- “Identifying Cross-Site Indicators of Student, Faculty, and Institutional Development for NIH MORE Programs (MARC/MBRS).” A think tank presentation (with P. Bourexis, L. Haas, M. Schefter, G. Taylor, and D. Vila) at the American Evaluation Association annual meeting, Reno, NV, November 2003.

PRESENTATIONS (continued):

- “NHGRI Minority Action Plans Evaluation Mini-Workshop.” A workshop for directors of research grants funded by the National Human Genome Research Institute, Seattle, WA, October 2003.
- “Evaluation for Program Design and Proposal Development.” A workshop for faculty members at Savannah State University, Savannah, GA, January 2003.
- “America Reads Volunteer Tutoring Program Evaluation Results.” A presentation (with P. Egelson) at the annual meeting of the North Carolina Association for Research in Education (NCARE), Chapel Hill, NC, April 2002.
- “How to Incorporate Consultants as Colleagues.” A presentation (with C. Eilber and M. Wakeford) at the annual meeting of Women Administrators in North Carolina Higher Education (WANCHE), Alamance County, NC, May 2001.
- “Writing Evaluation Questions.” “Data Collection – What are the options?” “Moving from evaluation questions to an evaluation plan.” “Keeping Records.” Presentations at the Evaluation Exploration Short Course for Bridges/MARC/MBRS Program Directors and Staff, Chantilly, VA, February 2001.
- “Using Database Software for Qualitative Data Analysis.” Presentation (with G. Natkin) at the American Evaluation Association Annual Meeting, Honolulu, HI, November 2000.
- “An Evaluation of Selected North Carolina High Schools: Secondary Reform, Academics, and Student Preparation for the Future.” A presentation (with S. Crawford and P. Egelson) at the Ninth Annual National Evaluation Institute of the Consortium for Research on Educational Accountability and Teacher Evaluation (CREATE), San Jose, CA, July 2000.
- “Formative and Summative Evaluation.” “What should a good program evaluation include?” Presentations at the Evaluation Exploration Short Course for Bridges Program Directors and Staff, Chantilly, VA, June 2000.
- “Establishing a Professional Peer Group.” Presentation and group interview (with D. Blair, J. Molnar, and A. Rowe) at the American Evaluation Association Annual Meeting, Orlando, FL, November 1999.
- “Program Evaluation.” Presentation (with P. Egelson) at the first annual Reading Together USA Professional Development Workshop, Winston-Salem, NC, June 1999.
- “Guidelines for working with an external evaluator.” “Data Collection – What are the options?” “Planning an evaluation budget.” Presentations at the Evaluation Exploration Short Course for MARC/MBRS Program Directors and Staff, Warrenton, VA, May 1999.
- “How have other districts made progress towards improving mathematics achievement for all of their students? (A Case Study).” Facilitated discussion (with C. Davis, M. Harris, D. Kalkofen, and V. McNeil) at the Regional Conference on Improving Mathematics Achievement, Nashville, TN, December 1998.
- “How have other districts made progress towards improving mathematics achievement for all of their students? (A Case Study).” Facilitated discussion (with A. Davis, J. Garcia, S. Gonzalez, and M. Gutierrez) at the Regional Conference on Improving Mathematics Achievement, Denver, CO, November 1998.
- “How have other districts converged funds on improving mathematics achievement for all of their students? (A Case Study).” Facilitated discussion (with S. Lam and D. Meltesen) at the Regional Conference on Improving Mathematics Achievement, Portland, OR, October 1998.

PRESENTATIONS (continued):

- “Using Evaluation Findings.” “Sharing our successes.” “Formative and summative evaluation.” “Internal and external evaluation.” “Planning an evaluation budget.” “Using technology in evaluation.” Presentations at the Evaluation Exploration Conference for MARC Program Directors and Staff, Baltimore, MD, May 1998.
- “The Small Foundation as a Learning Organization.” Panel presentation (with A. Castle, B. Kehrer, and J. McCarthy) at the Council on Foundations Annual Meeting, Washington, DC, April 1998.
- “The Changing Role of the Hub Advisory Board: Oversight, Monitoring, and Evaluation.” Presented to the Governor’s Mathematics and Science Advisory Board, Columbia, SC, March 1998.
- “Lessons Learned About Evaluating Education Systemic Reform.” A panel presentation (with Z. Barley, P. Shields, and N. Webb) at the American Evaluation Association Annual Meeting, San Diego, CA, November 1997.
- “Principles for Using Case Studies in Contract Evaluation Research.” A roundtable discussion at the American Evaluation Association Annual Meeting, San Diego, CA, November 1997.
- “Taking Stock: A Resource for Empowerment Evaluation.” A poster presentation at the American Evaluation Association Annual Meeting, San Diego, CA, November 1997.
- “The Taking Stock Workshop: An Overview” (with I. Weiss). Workshop conducted for the American Association for the Advancement of Science (AAAS), Washington, DC, August 1997.
- “1996 Evaluation of an EIA-Funded Teacher Recruitment Initiative: SCCTR.” Presented to the Policy Board of the South Carolina Center for Teacher Recruitment, Columbia, SC, March 1997.
- “Evaluation Designs of Systemic Initiatives: Constraints, Issues, Problems.” A panel presentation at the Systemic Evaluation Conference, National Institute for Science Education, Madison, WI, March 1997.
- “Evaluating Community Science and Mathematics Programs.” Presented to the AAAS Committee on Opportunities in Science, Washington, DC, September 1996.
- “Science Linkages in the Community Program Assessment and Evaluation.” Presented at the Chicago Science Linkages in the Community (SLIC) Planning Retreat, Lake Geneva, WI, November 1993.
- “Assessment and the National Planning Council” (with I.R. Weiss and J.L. Kroll). Presented at the Science Linkages in the Community (SLIC) National Planning Council Meeting, Washington, DC, October 1993.
- “The Challenges of Implementing and Evaluating Educational Programs in Public School Settings.” Presented at the American Evaluation Association Annual Meeting, Washington, DC, October 1990.
- “Doing Fine: The Future Is Now in Education.” Presented at the Ninth National Conference on the Preparation and Survival of Black Public School Teachers, Norfolk State University, Norfolk, VA, September 1988.
- “Understanding Commitment to Teaching and Schools: An Application of Howard Becker’s Side Bet Hypothesis.” Presented at the Southern Sociological Society Annual Meeting, Nashville, TN, April 1988.
- “First-Year Teacher Turnover: The Regional Picture.” Presented at the South Carolina Center for Teacher Recruitment Conference on Building Better Support Systems for First-Year Teachers, Columbia, SC, April 1988.

PROFESSIONAL ASSOCIATION MEMBERSHIPS:

American Evaluation Association (since 1989)

Theories of Evaluation TIG (Program Chair, 2013-2015)

Organizational Learning & Evaluation Capacity Building TIG (Leadership Team, 2012-present)

Independent Consulting TIG (Program Co-chair, 1999-2001, 2003; Peer Review Co-chair, 2003-present)

PreK-12 Education TIG (Program Co-chair, 1999-2001, 2005)

Board Task Force on Topical Interest Groups (Lead, 2010-11)

Board Committee on Professional Development (Member, 2008-10; Chair, 2009)

Association for Talent Development (since 2012)

RTP (NC) Evaluators (since 1999)

Founder & Convener, 1999-2009

President, Local AEA Affiliate, 2009-2012